



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



Department of Business Administration

Step into the World of
Entrepreneurship!

★★★★★
HIGHEST PACKAGE

7.9LPA

COMCAST



B.B.A. Specialization

- ✓ Business Analytics
- ✓ Human Resource Management
- ✓ Marketing Management
- ✓ Finance
- ✓ International Business Management

2025-26

ADMISSIONS

OPEN

Our Recruiters

COMCAST **accenture**

zebu
RELIABLE. ALWAYS.

CONCENTRIX

tcs TATA
CONSULTANCY
SERVICES

ICICI PRUDENTIAL
LIFE INSURANCE

ICICI Lombard
Nibhaye Vaade

SHRI RAM
Chitra
EMPOWERING PEOPLE THROUGH PROSPERITY



DISYS



**SCAN
HERE**

<https://application.veltech.edu.in/arts-and-science-form-ug-pg>



Our student's victory

Vel Tech is proud of
Ms. Manisha Ramadass (B.B.A.)
 for winning the Bronze Medal in the 2024
 Paralympics, receiving congratulations from
Prime Minister Shri Narendra Modi!.

Why B.B.A. @ Vel Tech ?

- To build a strong understanding of business.
- To support and inspire your creative business ideas.
- To promote innovative thinking for Modern Corporate development.
- To improve your problem-solving Skills and Corporate Ettiquettes.
- Join Vel Tech and unlock a world of business opportunities with us!.



Highlights

Qualified and dedicated faculty with high research expertise.

Industrial Projects / Corporate Connection

StartUps - Fashioning Entrepreneur

Computer Lab Facilities

Well stocked and Digitalised Library

Alumni Network

100 percent placement

Value Added Courses & Outreach Program

Choice Based Credit System

Case Study / News Hour Presentation

Mentoring / Students Counselling

Safety for Women / Confidence and self awareness

Global Business focus

NCC Wings

MSME Courses

Industrial Visits

Fee Structure & Scholarship

Programme	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
B.B.A.	70,000	5,000	75,000	37,500

Programme	Semester Tuition Fee Payable	12 th aggregate (%)	Scholarship in Tuition Fee	Semester Tuition Fee Payable (INR)	Semester Exam Fee (INR)	Semester Programme Fee Payable (INR)
B.B.A.	35000	70% & Above	20%	28000	2500	30500
	35000	50% - 69.9%	FF	35000	2500	37500

Caution Deposit INR 5,000/- (payable once during admission and refundable at the end of the programme).

CONTACT



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TOLL FREE



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WEBSITE



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